

ON A MISSION

A ProMedica Foundation Update

July 2014



ProMedica recently hosted a delegation from a neighboring hospital to visit several of our facilities. One of the things they noticed was the large number of donor recognition walls within our buildings. They were impressed with the community support and donor generosity toward our work and our facilities.

As ProMedica has grown over the years, we have never lost sight of the strength that comes from maintaining close ties with our community. With a footprint that extends across 27 counties in northwest Ohio and southeast Michigan, we serve a lot of cities, towns, and villages. We strive to meet the health and well-being needs of those communities, and have asked for their financial support with various local projects and campaigns. The vast array of names on our many donor recognition plaques and walls serves as a testimony to that partnership. We enjoy the ongoing support of donors throughout the region and continue to be blessed by their giving!

As we move through the summer months, ProMedica foundations will be hosting a number of major fundraising events. They range from dinners, to golf outings, to wine tastings. And although diverse in flavor, location and activity, the one thing these 17 events have in common is the passion and commitment of our many local volunteers, board members, employees, physicians, and leaders who make each one happen. We simply could not manage these events without their involvement, and we extend a heartfelt thank you to every one of you who have helped organize, attended, and/or financially supported our efforts.

Thank you again for helping us fulfill our Mission to improve the health and well-being of our patients, their families and our communities.

With sincere gratitude,

Gary Cates

Interim Chief Philanthropy Officer, ProMedica

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Your passion. Your gift. Your legacy.

Home Run for Children

Hylant Family Gift Memorializes Sister

For the past year, ProMedica Toledo Hospital has been raising money for breast Tomosynthesis technology, also known as 3D mammography, to accelerate the early detection of breast cancer. Thanks to a \$250,000 gift from the Hylant family, we are now able to purchase the equipment and implement the program.

Siblings Bob (Trudy), Pat (Ann), Dan (Carol), Steve (Karen), Sandra, Jeannie, Mike (Tina), and Richard (Clare) Hylant have been passionate about the early detection and treatment of breast cancer since their sister Polly Hylant-Tracy lost her battle with breast cancer in 1990. This gift, in honor of their sister, will help ProMedica Breast Care Center offer women higher quality screening tools to help prevent terminal breast cancer cases like Polly's.

The entire Hylant family along with Polly's husband, Geoff Tracy, and their three daughters, Rachel, Lauren, and Sarah, host an annual volleyball tournament in Polly's honor. Over the past 23 years, Pollyball has raised nearly \$1 million to support breast cancer detection and awareness programs. The 23rd Annual Pollyball Tournament is scheduled for Sat., Aug. 23, 2014. Thank you to the Hylant and Tracy families for all you do to support the health and well-being of our community.



Richard Hylant with Paula Fall (left), Toledo Hospital board member, and sister-in-law Carol, at the Toledo Hospital Classic event where the family was thanked for their generous gift.

The Classic Honors Breast Care Center, Maternal Fetal Medicine Patients

ProMedica's 2014 event season kicked off in May with *The Classic*, ProMedica Toledo Hospital Foundation's annual fundraising event benefitting Tomosynthesis (3D mammography) and the Maternal Fetal Medicine program at ProMedica Toledo Hospital. Nearly 300 guests enjoyed the classic décor of the historic Secor Building in downtown Toledo, along with entertainment by Keith Hoyt and delicious cocktails and gourmet cuisine by Chef Erika Rapp of Toledo's Registry Bistro restaurant.

The night included presentations by Kevin Webb, chief acute care officer, ProMedica; Event Chair, Julie Roberts, regional community relations director for Kingston HealthCare Company; and Honorary Chairs, Robin Shermis, MD, MPH, medical director, ProMedica Breast Care Center, and Shiraz Sunderji, MD, Department of Maternal Fetal Medicine, who each spoke about the importance of their programs within the community.

Throughout the night, grateful patients Amy Thorpe-Wiley, Debbie Knight, and Sally Ravas took turns sharing their stories of breast cancer and why they are grateful to Dr. Shermis for the care he provided them during their diagnosis and treatment. Then Kristie Haley honored Dr. Sunderji by sharing with guests how grateful she is to him and the staff in the Maternal Fetal Medicine department for the care they provided to ensure she delivered a healthy baby boy 10 years ago.



Staff from Maternal Fetal Medicine enjoy the Twinkl photo booth.

Needless to say, the guests at the 2014 Classic were inspired to give in honor of the life-saving work that both doctors

and departments provide within the community. The event, organized by a group of dedicated volunteers and led by Roberts, raised more than \$230,000 in support of Tomosynthesis and the Maternal Fetal Medicine program.

If you are interested in supporting breast care or the Maternal Fetal Medicine Program at ProMedica Toledo Hospital, please call Shannon K. Loar at 419-291-6166.



Left to right: Robin Shermis, MD, Julie Roberts, Kevin Webb, and Shiraz Sunderji, MD.



Tomosynthesis Campaign Chair, Leslie Chapman (left) is joined by husband George and Mary Ellen Pisanelli, campaign committee member, from Shumaker, Loop & Kendrick, LLP. Special thanks to the Chapmans and to Shumaker, Loop & Kendrick, LLP for their generous campaign gifts in support of Tomosynthesis.



Hickman Cancer Center Receives Gift

The Flower Hospital Foundation recently received a check for \$4,000 for the Hickman Cancer Center on the campus of Flower Hospital from the Jim Vassar Memorial Golf Outing Committee. The committee consists of Jim's family and friends who donated the event's proceeds to various charities that were important to Jim, including our own Hickman Cancer Center!

The check presentation included, from left to right, Ken Finley; Jim Weisz; Greg Steenrod; Ann Kujawa, executive director, ProMedica Cancer Institute; Leslie Vassar; Sara Bingham; Michael Vassar; Kathleen Vassar; and Patricia Gory.

Community Celebrates Opening of Mary Ellen Falzone Diabetes Center

Approximately 300 donors, patients and interested community members celebrated the unveiling of the ProMedica Mary Ellen Falzone Diabetes Center in April. The evening's events included a special guest appearance by former American Idol finalist Crystal Bowersox who is from northwest Ohio and has Type 1 diabetes.

Following presentations from Randy Oostra, president and CEO of ProMedica, and Frank Barone, MD, who unveiled the donor wall, Bowersox took a few minutes to talk about her experience with juvenile diabetes. She acknowledged and thanked the staff of the Diabetes and Endocrinology Care Center, located in the Diabetes Center, for taking the time to get to know her and helping her learn how to cope with the lifelong disease.

Bowersox also talked about how, during the American Idol competition, she ended up in the hospital because of diabetes-related issues. It was a wake-up call, she said, to become more engaged and responsible for her own care. Today Bowersox is no longer afraid to talk about her diabetes and serves as an advocate and spokesperson for increasing awareness about the disease and discussing the importance of proper nutrition, monitoring and exercise to control it.

Other presenters during the evening included Sue Falzone Jablonski, Mary Ellen Falzone's older sister, as well as John Brunner, MD, medical director for the Diabetes Center, and Louito Edje, MD, director of the Family Medicine Residency program housed within the Center.

Although the 55,000 square foot facility opened for business in February, the unveiling event recognized the Falzone family's lead donation and their commitment to keeping their memories of Meme alive by helping other families cope with the potentially life-threatening disease. Other donors and community supporters also were recognized for their on-going commitment to creating a Center that would combine the support and services necessary for diabetes patients across northwest Ohio and southeast Michigan.

In her closing comments, Bowersox said that having diabetes can make you feel very lonely "unless you have a community of people behind you." She said she feels the Mary Ellen Falzone Diabetes Center will offer that kind of support and can be a great benefit for many struggling to cope with the disease.

For more information or to learn how you can support this community-wide initiative, call Tolani Kashimawo at 419-291-7473 or visit promedica.org/falzonecenter.



Meme Falzone's family shares a moment with Crystal Bowersox, second from left. Family members include, left to right, Sue Falzone-Jablonski, Mary Lou Falzone, Patricia (Falzone) Narges and Barbara Falzone (Meme's mother).



Tony Falzone, Meme's father, is joined by wife, Mary Lou, left, and Crystal Bowersox.



Stand up and Rock for Kids

Phil Barone, pictured here with ProMedica Foundation staff, and his team at Rosie's Italian Grille hosted a Tribute to Jim Morrison fundraising event late last year at the Maumee Indoor Theater to raise money for children's cancer care. The comedy/rock charity event raised nearly \$5,000 for ProMedica Toledo Children's Hospital. Special thanks to everyone who organized and supported this unique fundraising event! If you are interested in sponsoring a third party event like this one, to benefit a ProMedica foundation, contact Mona Shousher at 419-291-5424.

Autism Center Unveils Renovated Self Reliance Center



Left to Right: Randy Oostra, president and CEO, ProMedica; Sandy Langford, executive director of the Self Reliance Center; Julie Payeff, The Andersons, Inc.; Kevin Sauder, Sandy Sauder; and Tim Bexten, The Andersons, Inc.

In partnership with other local autism support agencies, ProMedica and community leaders unveiled the newly renovated Self Reliance Center in February.

The Self Reliance Center is one of six organizations that make up the Autism Center and is located near ProMedica Toledo Hospital campus. It is a year-round program that works with adolescents and young adults, ages 12 – 22 years old, who have been diagnosed with Autism Spectrum Disorder (ASD). The program focuses on daily living, cooking, social, and vocational skills as well as recreational activities.

Special thanks to Kevin and Sandy Sauder and their son Matthew for their generous gift, which made all of the renovations possible, and to Julie Payeff and The Andersons, Inc. for the grant to renovate the kitchen and laundry areas to what is now called The Andersons Life Skills Center.

To learn more about how you can help support ProMedica's autism initiatives, contact Shannon K. Loar at 419-291-6166, or visit promedica.org/autismcenter.

Fun and Games Draw Crowd at An Evening at the Casino

On May 22, nearly 300 guests enjoyed the glitz and glamour of 1950s Hollywood at the ProMedica Bay Park Hospital *An Evening at the Casino* event, hosted by Hollywood Casino Toledo and emceed by Chrys Peterson. Guests enjoyed cocktails and grazing, a silent auction, and entertainment by Hepcat Revival, as well as instruction on how to use the gaming tables from a Hollywood Casino dealer.

Richard St. Jean, general manager for Penn National Gaming, and Holly Bristoll, president, ProMedica Bay Park Hospital, thanked the guests for their support and gave special recognition to honorary chair Mike McAlear of Service Spring Industries, and to Enterprise Software Development for their lead sponsorships. Event chairs Larry Schaffer, Joe Luzar and Kevin Kwiatkowski, members of the ProMedica Bay Park Hospital and Foundation Boards, were thanked for organizing the inaugural event.

By reaching its goal of \$150,000, Bay Park Hospital will be able to support anti-bullying and childhood obesity programs and services across the eastern Maumee Bay region. These include:

- **ProMedica Teen PEP** (Peers Educating Peers), a primary abuse prevention program that includes bullying awareness and prevention
- **ProMedica Healthy Kids Conversation Maps**, a program designed to empower elementary school age children and their parents to make good decisions related to eating and physical activity
- **Childhood Obesity Pilot**, a study designed to determine whether introduction of dietary and healthy lifestyle education by a registered dietitian in an outpatient setting improves the health of obese children
- **ProMedica Obesity Task Force**, a collaboration of ProMedica disciplines who are working together to find the best way to treat obesity in our physician offices and in the community

For more information or to learn how you can support these community-wide initiatives, please call Tolani Kashimawo at 419-291-7473.



Enjoying the casino nightlife are, left to right, Debbie Cates, Holly Bristoll, Michelle Quilter, and Debbie Jakacki.



Event planning committee members Lindsay Myers, left, and Gail Fink share a quick break at Hollywood Casino.

Hickman Honored with ProMedica 2014 Excellence in Governance Award

ProMedica's Board of Trustees recently presented David Hickman with the prestigious **2014 Excellence in Governance Award**. Hickman was recognized not only for the impact he has had on ProMedica but for his service, philanthropy and dedication to Lenawee County and the southeastern Michigan community where his parents first moved more than 70 years ago.

In addition to his many professional accomplishments, Hickman was instrumental in the formation of the Lenawee Community Foundation, and he has served for more than three decades on the Board of Directors at Adrian College. For nearly 20 years he has been a central figure in ProMedica's development – both in Michigan and for the system as a whole. He was instrumental in bringing Bixby and Herrick Hospitals together first to form the Lenawee Health Alliance and later to join ProMedica.

The Hickman family exemplifies a tradition of philanthropy and leadership. Through their generosity, Dave, his wife Shelley, mother Virginia, and siblings helped establish the Hickman Cancer Centers at both ProMedica Bixby and ProMedica Flower Hospitals. These state-of-the-art cancer centers form the backbone of the ProMedica Cancer Institute, providing local, expert care to patients across southeast Michigan and northwest Ohio.

Additionally, Hickman has provided expert guidance and thoughtful counsel to numerous ProMedica boards and committees, including the ProMedica Board of Trustees, ProMedica Insurance Corporation Board, and the ProMedica Bixby and Herrick Hospital Boards and Foundation Boards. We are humbled by his generosity and honored to salute his service.



David Hickman, center, was honored for his service by Randy Oostr, left, president and CEO of ProMedica, and Steve Staelin, chairman, ProMedica Board of Trustees.

Honor a Caregiver Spotlight



*Gopinath Upamaka, MD,
FACC*

Every year, ProMedica has the honor of serving tens of thousands of people across northwest Ohio and southeast Michigan. And every year, we're amazed by the countless stories of compassion, hope and healing that we receive from patients and families – stories that demonstrate how our well connected team is helping improve the health and well-being of our communities.

Help us congratulate **Gopinath R. Upamaka, MD, FACC** who has been recognized by many patients for his hard work and dedication to providing exceptional cardiology care.

Dr. Upamaka began working for Northwest Ohio Cardiology Consultants, now ProMedica Physicians Cardiology, in 1991. He is from Kurnool, India and has an undergraduate degree in biology from Osmania University as well as his medical degree from Osmania Medical College, in Hyderabad, India. After completing his internship at Osmania General Hospital, Dr. Upamaka accepted a residency at Mt. Sinai Medical Center in Cleveland and completed his cardiology fellowship at the Metro Health Center at Case Western Reserve University, also in Cleveland.

Please join us in thanking Dr. Upamaka for his many contributions to ProMedica and the northwest Ohio communities he serves.

Circle of Care – ProMedica Employees Answering the Call to Give



Circle of Care Supports the Family Fund

ProMedica's 12th annual *Circle of Care* employee giving campaign took place during the month of May and generated donations of more than \$347,000.

Throughout the campaign, employees demonstrated their belief in ProMedica's Mission and causes by making charitable

contributions to a variety of funds within our hospitals and business units.

Employees also had the option of designating their *Circle of Care* donation to the ProMedica Family Fund, which provides emergency funds to ProMedica employees facing a personal or financial crisis. To date, the ProMedica Family Fund has awarded more than \$200,000 to employees, helping them recover from financial hardships caused by accidents, fires and natural disasters such as flooding or tornadoes.

Amber Monroe, a ProMedica nurse, knows all too well how important the ProMedica Family Fund is to recovery from financial adversity. Last July, when driving home during a summer downpour, Amber tried to navigate a flooded underpass, but ended up flipping her car.

Amber was out of work for two full weeks and her car was totaled in the accident. The mother of three was concerned about paying bills since she is the sole provider for her family. In addition, her only means of transportation to and from work was a taxi because she had to replace her car.

When her director told her about ProMedica's Family Fund, Amber applied for financial assistance. The much-needed assistance enabled her to pay rent and other bills that she couldn't cover, including the purchase of a car so she and her family did not have to use expensive taxi services.

"It really took a lot of stress off me," said Amber, who admits that it was really hard to ask for help even though she knew she needed it. Amber added that she would encourage other employees not to be afraid to ask. "There are times you need help, and sometimes things happen that you can't control," she said.

If you are interested in supporting the ProMedica Family Fund, please contact Maria Dvorak Schmalzried at 419-897-8470.



Employee Spotlight

Congratulations to the Environmental Services Department at ProMedica Memorial Hospital for achieving 100% participation in the *Circle of Care*

campaign. Not only does this mark the fourth year in a row that every employee from this department has participated in an employee giving campaign, but it is the second year that this department has encouraged employee giving by challenging fellow employees and departments to reach the same goal. Thank you for setting the pace for philanthropic giving at ProMedica hospitals and facilities.

President's Circle

Special thanks to those employees who gave at the leadership level of \$1,000 or more.*

Gary W. Akenberger
Anonymous
Alison Awendt
Debra Ball
Bruce A. Barnett, MD
Julie Beitelschees
Dee Ann Bialecki-Haase, MD
James F. Bingle, MD
Kent E. Bishop, MD
Thomas F. Borer
David Brewer
Holly L. Bristoll
Les C. Buker
Patricia L. Burmester
Dawn Buskey
Joe Buti
Daniel K. Cassavar, MD
Gary Cates
Joan Conine
Todd J. Cooperider, MD
Tedi A. Czaja
George N. Darah, DO
Robert T. DeRosa, MD
Michael T. Diment, MD
Tom C. Doom
Karla Falls
Carol J. Fingerhut
Robert S. Fredrick, MD
Carol Gajewski
Alfred Gall
Judith K. Gonia
Mary Ann Graves
Kathryn M. Greenlee
Annemarie T. Hainen
Lee W. Hammerling, MD
Kathleen S. Hanley
James Hawk
Michael D. Hnat, DO
Andrew J. Hoehn
Timothy J. Jakacki
Pamela M. Jensen
Lori A. Johnston
Neeraj K. Kanwal, MD
Betsy Kelsey
Kathleen M. Krueger
Jeffrey C. Kuhn
Ann M. Kujawa
Rose Ann Laureto
Lisa Leader

*For gifts received as of June 23, 2014.
(Continued on back page.)

Let's Hear it for These Young Philanthropists and Their Incredible Acts of Kindness

A Family Affair

Last Christmas, the Kudzia family made a generous donation to ProMedica Toledo Children's Hospital. With \$1000 to donate, Andrea (top middle) and Troy Kudzia (not pictured) asked their three boys (left to right: Baden, Zane and Brodie) how they would like to help the kids. Together, the family decided to donate \$800 to the Danberry Treasure Chest Fund in an effort to help the families of children who are hospitalized, and the three boys used the remaining \$200 to pick out toys for the children who attend the Toledo Children's Hospital Autism Early Learning Program.



Birthday Tradition Benefits Hospitalized Children

Cici Shaw, daughter of ProMedica Toledo Hospital Foundation Board Chair Harry Shaw, didn't want any birthday presents for herself this year. Instead, she asked her party guests to bring presents to be donated to the children at ProMedica Toledo Children's Hospital. Generosity must run in the family, since her brother did the same thing last year!



High School Treasure

Sammi Selhorst (right), a junior at Perrysburg High School, led the school's Key Club in raising \$800 for the Danberry Treasure Chest Fund through a bake sale and coin drive.



Scout Power

Left: Daisy Girl Scout Troop 20204 from Van Buren Elementary in Hancock County donated more than 25 boxes of cookies to children and families at ProMedica Toledo Children's Hospital. Right: For their Girl Scout Journey Project, Brownie Troop 10859 donated 20 Jared Boxes to ProMedica Toledo Children's Hospital. Jared Boxes were initiated by the children at Our Lady of Victory School of State College, Penn., to honor classmate and friend, Jared, a brave boy who battled cancer with courage and faith.



Home Run for ProMedica Toledo Children's Hospital

Thanks to some hard-hitting Toledo Mud Hens and the generosity of Kroger, ProMedica Toledo Children's Hospital now has \$11,000 more for patient care, outreach and support. On Friday, April 4, 2014, representatives from Kroger presented Arturo Polizzi, president, ProMedica Toledo and Toledo Children's Hospitals, and Shannon K. Loar, manager, ProMedica Toledo and Toledo Children's Hospital Foundations, with the generous donation. Kroger pledged to donate \$100 for each home run the Mud Hens hit during the 2013 season, and presented a check to us on opening day of the 2014 season. We extend our sincere gratitude to these community leaders for their continued support!

President's Circle (Continued)

Special thanks to those employees who gave at the leadership level of \$1,000 or more.*

Jeffrey R. Lewis, MD	Barbara J. Petee	Jean M. Smith
Bob Littellmann	Richard A. Pietraniec	Kay A. Smith
Beth Martin	Arturo Polizzi	Gary L. Sowinski
Mary Matuszak	Bill Quinlan	Linda L. Spencer
Kim McClure	John C. Randolph	Kimberli Spilak
Havilland P. Miller	Rae M. Rembowski	Karen Strauss
Jack A. Morasch	Douglas M. Sallows	Hayley Studer
Sara J. Moynihan	Stephen R. Sarsfield	Rebecca Taylor
William M. Mueller	Alan M. Sattler	Jill A. Trosin
Paul A. Muneio	Mark C. Sattler	Karen A. Vahalik
Richard L. Munk, MD	Randy Schimmoeller	Nicole Wagner
Mary A. Myers-Bohn	Daniel P. Schwanke	Daniel L. Wakeman
Chasity O'Neill	Shannon Secor	David J. Waller
Tara O'Rourke	Suzanne Serrato	Kevin C. Webb
Randy Oostra	Catherine Shaffner	Maurine Weis
Elaine S. Ozarzak	Heidi Shank	Jeffrey T. Wisniewski
Anshul Pande	Heather Sheehy	Denise Woolley
Wendy J. Papenfuss	Ann Smith	

*For gifts received as of June 23, 2014.

Your passion. Your gift.
Your legacy.



Snapshots... Gift Planning

- Do you already give your time, talent and treasure in support of your ProMedica hospital?
- You can perpetuate your gifts by naming us as beneficiary in your will.
- It costs nothing to you today, but will have a huge impact for the future.
- Let us know if we are in your will so we can thank you today.

To learn more, please contact Betsy Kelsey at 419-469-3818, email planned.giving@promedica.org, or visit promedica.org/plannedgiving.

Thank you for partnering with us to make a powerful difference in the lives of others.

Questions?

Call 419-897-8470, or visit us at promedica.org/give.



Your privacy is important to us. If you no longer wish to receive any ProMedica fundraising communications, please call 855-646-1815 or email foundation.optout@promedica.org.