

## **ProMedica Fostoria Community Hospital 2011 Community Health Needs Assessment**

1. **Mission Statement:** The mission of ProMedica Fostoria Community Hospital (FCH) is to improve your health and well-being.
  
2. **Hospital Service Area:** The hospital's primary service area is Fostoria which is located in three counties, Wood, Hancock and Seneca. The county seats for each of these are located in cities with hospitals. ProMedica FCH defines its service area as Seneca, Northeastern Hancock and Southwestern Wood Counties located in the Northwestern region of Ohio. The total population is estimated at 234,660. The hospital also serves the community of Fostoria with a population of 12,876. The hospital has worked to actively recruit primary care physicians and specialists to meet the needs of the community. Over the past year the hospital has recruited two new providers in primary care and one ear nose and throat specialist with an audiologist.
  
3. **Participants and hospital role:** In the process of meeting the needs of the diverse community and in keeping with the strategic plan, ProMedica Fostoria Community Hospital has participated in meeting with local Department of Health in Seneca County, as well as community stakeholders, business leaders and planning groups. In an effort to bring local initiatives together, the local health department utilized a county wide (Seneca) strategic planning process for improving public health. Partners include: Community Hospice Care of Tiffin, Fostoria United Way, Tiffin Mercy Hospital, Seneca County Area Transportation, Seneca County Family & Children First Council, Seneca County Departments of Job & Family Services, Tiffin-Seneca United Way, Seneca County Commission on Aging, and members of the ProMedica FCH staff. Hospital staff attend meetings with the coalition in an effort to expand education and resources for groups while focusing on the priority areas identified. ProMedica FCH participate in community groups including the Fostoria Interagency Coalition, the Fostoria Child Obesity taskforce and the Fostoria School Consortium. The attendance of staff on the committees as well as community activities and health fairs contribute to the public notification process. ProMedica Fostoria Community Hospital also operates a public website to alert the public of upcoming events and health screenings.
  
4. **Identification of Public Health Priorities:** The three areas identified by the executive summary include: **cardiovascular disease, diabetes and access to health care for the uninsured and under-insured.** The priority areas were established through consensus and discussion among ProMedica Fostoria Community Hospital administration and input from community partners.

## **Top Priority Goals and Action Plans include:**

- 1) *Improve cardiovascular health (CV) and quality of life through prevention, detection, and treatment of risk factors for heart attack and stroke; early identification and treatment of heart attacks and strokes.*
  - Provide appropriate services and treatment for CV disease: Recruit primary and specialty care services, including cardiology coverage for the service area.
  - Improve early detection of CV disease: Provide free or low cost screenings for cardiovascular disease, including lipid profile and blood pressure screenings.
  - Increase the proportion of out-of-hospital cardiac arrests in which appropriate bystander and emergency medical services (EMS) were administered by providing education and training on CPR and supporting public access device Automated External Defibrillator (AED) program.
  - Increase the proportion of eligible patients with heart attacks or strokes who receive timely artery-opening therapy as specified by current guidelines by completing the implementation of the STEMI grant.
  - Provide health education programs to prevent CV disease and reduce CV risk lifestyle factors, including tobacco and obesity.
- 2) *Reduce the disease and economic burden of diabetes mellitus (DM) and improve the quality of life for those who have, or are at risk for, DM.*
  - Improve early detection of diabetes by providing free or low cost screenings (blood sugar, HbA1c).
  - Provide health education programs on diabetes risk reduction.
  - Provide diabetes education services with financial assistance to the uninsured and under-insured from the Fostoria Community Hospital Foundation's diabetes fund.
- 3) *Improve access to comprehensive, quality health care services for the uninsured.*
  - Provide practitioner resources for indigent care.
  - Provide financial assistance to those in need through the foundations' patient assistance program.

## **5. Update on the Plan of Action:**

ProMedica Fostoria Community Hospital has been successful implementing a plan of action; Refer to the updates below:

*Improve cardiovascular health (CV) and quality of life through prevention, detection, and treatment of risk factors for heart attack and stroke; early identification and treatment of heart attacks and strokes.*

- Provide appropriate services and treatment for CV disease: In 2010, FCH:
  - Recruited two primary care physicians.
- Improve early detection of CV disease: Provide free or low cost screenings for cardiovascular disease, including lipid profile and blood pressure screenings. In 2010, ProMedica FCH:
  - Provided 1,217 blood pressure and 349 cholesterol/lipid profile screenings.
- Increase the proportion of out-of-hospital cardiac arrests in which appropriate bystander and emergency medical services (EMS) were administered by

providing education and training on CPR and supporting public access device (AED) program. In 2010, ProMedica FCH

- Provided 10 CPR training courses to 109 community members.
- Obtained a \$51,000 Federal grant to place 15 AEDs and provide CPR training in the community.
- Increase the proportion of eligible patients with heart attacks or strokes who receive timely artery-opening therapy as specified by current guidelines by completing the implementation of the STEMI grant. In 2010, ProMedica FCH:
  - Obtained \$125,000 STEMI grant
  - Worked with Fostoria City EMS in maintaining equipment/software to transmit 12-lead EKG to Emergency Department (ED).
  - Purchased and installed upgrades/software to 4 Seneca County Squads ( Bascom, Bettsville, New Riegel, Echo unit) to transmit 12 lead EKG's to ED.
  - Purchase of four AED's to be placed within community.
  - Provided the majority of salary costs for Paramedic(s) and EMT(s) stationed at PFCH through ProMedica Transportation Network.
  - Provided education regarding signs and symptoms of heart attack, what to do if you are having a heart attack at local health fair, ED staff available to answer questions.
  - Provided education regarding signs and symptoms of heart attack, what to do if you are having a heart attack to Senior Citizen group and Red Dress event.
- Provide health education programs to prevent CV disease and reduce CV risk lifestyle factors. In 2010, ProMedica FCH:
  - Provided CV education to 166 women at the 2010 Red Dress event.
  - Provided education and update of AED grant to Kiwanis.
  - Provided tobacco cessation counseling to seven persons.
  - Provided weight management services to 47 persons.
  - Implemented an *Ounce of Prevention is Worth a Pound*, childhood obesity initiative, with 7 primary care and pediatric physician offices.

*Reduce the disease and economic burden of diabetes mellitus (DM) and improve the quality of life for those who have, or are at risk for, DM.*

- Improve early detection of diabetes by providing free or low cost screenings (blood sugar, HbA1c). In 2010 ProMedica FCH provide 493 free blood sugar screenings.
- Provide health education programs on diabetes risk reduction. In 2010, FCH provided services to address adult obesity and prevent child obesity. Refer to updates above on weight management services and an *Ounce of Prevention is Worth a Pound* initiative.
- Provide diabetes education services with financial assistance to the uninsured and under-insured from the Fostoria Community Hospital Foundation's diabetes fund. In 2010, FCH:
  - Provided 19 diabetes education classes to 89 community members.

- Held the 11<sup>th</sup> annual Walk for Diabetes on Sept. 11 to raise awareness of diabetes and sustain the diabetes fund. The event raised \$8,000.
- Provided a total of \$ 6,000 in subsidized tuition to 28 community members participating in the diabetes self-management classes.

*Improve access to comprehensive, quality health care services for the uninsured and under-insured.*

- In 2010, FCH:
  - Provided low cost health care services to 3,142 community members through the Family Health Connection clinic.
  - The Patient Assistance Fund used to provide immediate, low-cost interventions to prevent a return emergency visit or re-hospitalization for the same condition, provided:
    - A total of \$ 4,749 worth of prescriptions to 72 patients from the foundation’s patient assistance program.
    - A total of \$ 5,190 worth of phase III pulmonary and cardiac rehab to 17 patients from the foundation’s patient assistance program.

**6. Dissemination of the Report to the Public:** ProMedica Fostoria Community Hospital distributes the Community Health Needs Assessment through the public website: [www.promedica.org](http://www.promedica.org). In addition the hospital develops newsletters, sends mailings and alerts media to keep the community informed of upcoming hospital events and screenings. Additional county data may be found at [www.senecahealthdept.org](http://www.senecahealthdept.org).

**7. Changes Impacting Community health, Provision of Charity Care, and Access to Services:**

In realizing the need for primary care services to meet the needs of our community, ProMedica Fostoria Community Hospital acquired additional physician practices, recruited new physicians and expanded current practices. As a result, the community has the opportunity to access care no matter their coverage. The expansion of physician practices includes: two primary care physician, ENT and an audiologist.

**8. Financial Aid Program:**

ProMedica Fostoria Community Hospital has worked on multiple programs and processes to assist the uninsured over the past year. In an effort to better meet the needs of the community, a review of the financial aid program and uncompensated care eligibility to 0 - 400% of the current Federal Poverty Guidelines. The plan allows for improved access to facilitated enrollment programs through increased collaboration with service agencies. In addition, the hospital employs a Financial Counselor to assist uninsured individuals with program options that may provide better health coverage. The hospital continues the prompt pay discount program to offer higher discounted percentages for those individuals uninsured or ineligible for other financial assistance programs. The

hospital continues to provide programs including: Fostoria Community Hospital Foundation Fund for diabetes education and patient assistance program.