

PROMEDICA DEFIANCE REGIONAL HOSPITAL

2013-2015 COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN



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EXECUTIVE SUMMARY

ProMedica Defiance Regional Hospital, a member of the health system ProMedica, is a committed healthcare resource in the northwest Ohio community, providing not only acute care and emergency services, but specialty medical and mental health services to patients, regardless of ability to pay. ProMedica's Mission is to improve the health and well-being of communities we serve.

ProMedica Defiance Regional Hospital conducted and adopted the current community health needs assessment (CHNA) in 2013. ProMedica Defiance Regional Hospital participated in the 2012 Defiance County Needs Assessment which is the first Defiance County CHNA that included adolescent and adult data. One area of weakness of the CHNA was the relative age of available secondary and public health data. Following the formal county assessment survey process, multiple community organizations collaborated to develop a strategic plan for Defiance County, with ProMedica Defiance Regional Hospital represented on these community strategic planning groups, as a member of ProMedica. A resource assessment was compiled as part of this process.

ProMedica Defiance Regional Hospital will specifically implement programs to address the following health needs, listed in order of priority (in order of importance, ranked by consensus):

1. Youth Mental Health
2. Cancer
3. Obesity/Hunger
4. Access to Care/Transportation
5. Community Health Partners Funding

In addition, as part of the ProMedica health system, some community health programs are developed and implemented at the corporate level, with tobacco use, obesity/hunger and mental health/bullying identified as the focal points for 2013. The hospital expanded the resource assessment developed at the county level to evaluate any gaps in services to address key health issues. The full ProMedica Defiance Regional CHNA may be accessed at www.promedica.org/chna.

IMPLEMENTATION PLAN

The board of trustees of ProMedica Defiance Regional Hospital has determined that the following health needs (in priority order) identified in the CHNA should be addressed through the implementation strategy noted for each such need. Emphasis will be placed on serving underserved, low income and minority populations, in an effort to reduce current disparities.

1. Youth Mental Health

Specific Needs Identified in CHNA:

- 30% of Defiance County youth in grades 9th-12th reported feeling sad or hopeless almost every day for 2 or more weeks in a row. 18% of that same population had seriously considered attempting suicide in the past year while 7% admitted to attempting suicide in the past year.
- The numbers for Defiance County youth feeling depressed or suicidal has been on the rise since 2008.
- 13% of Defiance County youth current drinkers have attempted suicide in the past 12 months, compared to only 3% of non-current drinkers.

Key Objective:

- Positively impact rates of youth mental health

Implementation Strategies:

Years one through three (2013-2015)

1. In coordination with the Suicide Prevention Council and other agencies, help raise suicide awareness.
 - a. Sponsor educational materials for the annual Suicide Prevention Awareness Walk in September.
 - b. Work with the ad-hoc community prayer breakfast group to address the topic of youth suicide prevention and awareness at the annual May event.

Outcomes Measures:

- Number of participants at each event exposed to information
2. In coordination with the Defiance County United Way, seek new ways to partner with local schools and agencies to impact the youth mental health issue.
 - a. Establish a working group and host ongoing dialogue meetings with local school representatives and related agencies.

Outcome Measures:

- Number of agencies joining collaborative
3. Explore means for expanding the screening of county youth to flag those at risk for mental health and/or alcohol/drug/substance abuse.
 - a. Educate local physicians about the use of an in-office mental health screening tool for youth.
 - b. Meet with local schools and physicians to explore use of the screening tool during sports physicals.
 - c. Retain adolescent psychiatric services, including retention of physician provider and replacement of vacant social worker/therapist. Also explore means for expanding the services of this hospital based practice.

Outcome Measures:

- Number of physicians educated
- Number of schools involved
- Level of adolescent psychiatric services

2. Cancer

Specific Needs Identified in CHNA

- 15% of all Defiance County adults have been diagnosed with cancer at some point in their lifetime.
- Cancer remains a leading cause of death in Defiance County.
- 37% of adults over the age of 65 have been diagnosed with cancer at some point in their life.

Key Objectives:

- Raise awareness of importance of cancer prevention and screenings

Implementation Strategies:

Year one through three (2013-2015)

1. Work with local agencies and organizations to conduct education and outreach activities
 - a. Sponsor and participate in the annual breast cancer awareness luncheon.
 - b. Assist in, and host, the annual breast cancer awareness walk/run.

Outcome Measures:

- Number of participants at events

2. Provide free or reduced mammogram services to uninsured or underinsured patients

- a. Conduct an annual discount mammogram program in October.
- b. Conduct a Susan B. Komen mammogram program.

Outcome Measures:

- Number of participants at events

3. Explore the expansion of cancer-related services at ProMedica Defiance Regional Hospital

1. Prepare a business plan and capital request for 2014 system funding consideration for an expanded cancer center on the hospital campus, including radiation services.

Outcome Measures:

- Completion of plan
- Funding sought

3. Obesity/Hunger

Specific Needs Identified in CHNA

- 74% of Defiance County adults are categorized as overweight or obese, totals that rise above the state and national averages. These numbers have been on the rise in recent years.
- 31% of all Defiance County adult deaths were caused by heart disease or stroke, of which obesity is a contributing health factor.
- 15% of Defiance County youth were classified as obese, above the national average.
- Defiance County youth spent an average of 3.8 hours on their cell phone, 2.7 hours on a computer, 2.1 hours watching TV, and 1.1 hours playing video games on an average day of the week, with 30% of 6th-12th graders admitting they watch 3 or more hours of TV per day.

Key Objective:

- Reduce weekend hunger issues for elementary school children in Defiance, Ohio, and inpatients at discharge.

Implementation Strategies:

Year one through three (2013-2015)

1. Assist in the continuation of the county's backpack buddy weekend food program.

- a. Support funding for the program through an employee United Way donor campaign, and assist with application to the ProMedica Advocacy Fund for additional grant funding.
- b. Arrange for hospital employees to participate in the weekly assembly of backpacks.

Outcome Measures:

- Number of weekend backpacks distributed to elementary school children

2. Address the access of appropriate food to patients at need at discharge.

- a. Implement a program that includes a food screening component for inpatients, and include a mechanism for providing both emergency food upon discharge and a referral to a local food program.

Outcome Measures:

- Number of inpatients screened for food insecurity and provided food upon discharge

3. Continue involvement in the county summer food program for at-risk youth

- a. Engage hospital employees in the program by coordinating service and implementation of the program for one day of each week throughout the summer.

Outcome Measures:

- Number of employees serving in the program each week

4. Provide community leadership in demonstrating better nutrition options at the hospital. (2014)

- a. Institute a ban on sugar sweetened beverages, and continue to include healthy options through the hospital's dietary program.

Outcome Measures:

- Ban on sugar sweetened beverages in the hospital in 2014.

4. Access to Care/Transportation

Specific Needs Identified in CHNA

- Through anecdotal data gathered through the United Way of Defiance County and from the gap analysis performed by the Community Health Partners, it was determined that lack of an affordable public transportation system was a limiting factor in getting persons in need to the services provided for them. As such, the coalition recommended the exploration of the implementation of a local transportation system.
- As a partner of the United Way, and a member of the coalition, ProMedica Defiance Regional Hospital has agreed to support the implementation of a transportation system through assistance in seeking grant funding.

Key Objective:

- Create a collaborative to address public transportation, to better provide access to health care for underserved and/or low income patients not having personal transportation

Implementation Strategies:

Year one through three (2013-2015)

1. Participate with the United Way in bringing county stakeholders together to explore options.
2. Make ProMedica grant writers available to any resulting initiative.

Outcome Measures:

- **Creation of Defiance County transportation collaboration**
- **Create solution to city-wide transportation**

5. Community Health Partners Funding

Specific Needs Identified in CHNA

- In order to sustain the organized and focused work of the Community Health Partners and Coalition, it was the recommendation of the participants to explore and determine future funding criteria and opportunities.
- This strategy will work to ensure that an organized administrative structure and viable resources are developed to both maintain the ongoing work of the Community Health Partners, including an entity that can apply for and receive grant funding, and to encourage the commitment of the full coalition to complete future Community Health Assessments.

Key Objective:

- Identify funding strategies to support ongoing initiatives of Community Health Partners

Implementation Strategies:

Year one through three (2013-2015)

1. Provide assistance and leadership in finding new ways to fund initiatives stemming from the community health needs assessment and resulting county coalition.
 - a. Work with the local United Way to develop a “community impact” approach and advocate for prioritization of projects which support the community health needs.
 - b. Target hospital sponsorship and advocacy activities toward related initiatives.

Outcome Measures:

- **Create solution to continue and enhance programs by Community Health Partners**

OTHER NEEDS IDENTIFIED IN THE CHNA BUT NOT ADDRESSED IN THIS PLAN

ProMedica Defiance Regional Hospital will not address all of the needs identified in the most recently conducted Defiance County Health Needs Assessment as these areas either go beyond the scope of the hospital or may be addressed by, or with, other organizations in the community. To some extent limited resources do not allow hospitals to address all of the needs identified through the health assessment, but most importantly to prevent duplication of efforts and inefficient use of resources as many of these issues are addressed by other community agencies and coalitions across Defiance County that are listed in the table below. In some areas of identified need, ProMedica takes a system approach to addressing community health needs, to most efficiently use resources and to prevent duplication of services. Many health issues are addressed by physicians at a related patient visit.

Each of the health needs identified in the county assessment and listed below is important, with most issues being addressed by programs and initiatives within ProMedica, its hospitals and/or other community partners of the hospital. Key health issues identified in the Defiance County Health Needs Assessment, and the organizations providing programming to improve these health issues include:

Health Issue (adult unless specified)	Organizations/Coalitions Addressing Needs (*indicates ProMedica collaboration and support)
Health Care Access	United Way of Defiance County* Northwestern Ohio Community Action Commission (NOCAC) Defiance County Senior Services* Center for Child & Family Advocacy* Defiance County Health District*
Cardiovascular Health	ProMedica Heart and Vascular Institutes* American Heart Association* Defiance County Health District*
Cancer	ProMedica Cancer Institute American Cancer Society* Zonta Club of Defiance*
Diabetes	American Diabetes Association American Heart Association* Defiance County Health District*
Arthritis	Arthritis Foundation Defiance Area YMCA* Defiance County Health District*
Asthma	Defiance City Schools* Defiance County Health District*

Obesity	Defiance Area YMCA* Defiance County Health District*
Tobacco Use	American Cancer Society* American Lung Association American Heart Association* Defiance County Health District*
Alcohol and Drug Use	Defiance City Schools* Defiance City Police Department Defiance County Health District* Four County ADAMhs Board
Women's Health	Zonta Club of Defiance* Defiance County Health District*
Men's Health	Defiance County Health District*
Preventive Medicine	Zonta Club of Defiance* American Cancer Society* American Heart Association* Defiance County Health District*
Adult Sexual Behavior	Community Pregnancy Centers, Center for Child & Family Advocacy* Four County Family Center Defiance County Health District*
Adult Pregnancy	Community Pregnancy Centers, Center for Child & Family Advocacy* Four County Family Center, Defiance County Health District*
Quality of Life	Defiance City Council Defiance City Police Department Defiance Development and Visitor's Bureau* Defiance County Commissioners
Social Issues	Defiance City Council Defiance City Police Department, Defiance Development and Visitor's Bureau* Defiance County Commissioners, NOCAC
Mental Health	Four County Family Center Maumee Valley Guidance Center Four County ADAMhs Board
Oral Health	Defiance County Health District* United Way of Defiance County* Defiance City Schools*
Youth Weight	Four County Family Center Family & Children First Council Defiance County Health District*
Youth Tobacco Use	Four County Family Center Family & Children First Council Defiance County Health District*
Youth Alcohol and Drug Use	Four County Family Center

	Family & Children First Council Four County ADAMhs Board
Youth Sexual Behavior	Ministerial Association, Youth for Christ Four County Family Center Family & Children First Council Defiance County Health District*
Youth Mental Health	Center for Child & Family Advocacy* Four County Family Center Family & Children First Council Defiance County Health District* Four County ADAMhs Board Maumee Valley Guidance Center Defiance College*
Youth Safety and Violence	Center for Child & Family Advocacy* Four County Family Center Family & Children First Council Defiance County Health District* Maumee Valley Guidance Center
Parent Health	Help Me Grow, United Way of Defiance County,* Community Pregnancy Centers Four County Family Center Family & Children First Council Defiance County Health District*

An asterisk (*) above indicates ProMedica participation with organizations addressing these health issues, that may include financial support, although may not be specific to ProMedica Defiance Regional Hospital. Note: other hospitals or organizations may also have programs to specifically address some of these health issues that may not be known at the time of this publication.

Defiance Community Health Partners, using the Defiance County Health Needs Assessment, prioritized several health issues identified in the Community Health Needs Assessment, determining that if these issues are addressed by multiple agencies and organizations over the next three years, they could promote healthier lifestyles and safer neighborhoods for all ages, reduce chronic health diseases, and improve several socioeconomic determinants of health for Seneca County residents.

As previously stated, in some areas of identified need, ProMedica is already taking a system approach to addressing these community health needs, to most efficiently use resources and to prevent duplication of services, but in some areas of need ProMedica and ProMedica Defiance Regional Hospital are not engaged in programs outside of related visits to our hospitals or physician offices. This ProMedica Defiance Regional Hospital implementation plan was approved by the board of trustees on Tuesday, August 20, 2013.