Donor Spotlight: Richard and Mary Ann LaValley’s Philanthropic Approach Impacting Generations

The late Richard and Mary Ann LaValley instilled a strong culture of philanthropy in their seven children. As devout Catholics, they believed sharing their blessings was a natural extension of expressing gratitude and a faith-based life. Their children said their parents started with nothing, and because of educational opportunities and many blessings, they achieved great success.

The LaValley’s expressed that growing up, their parents taught them it was never a question of whether to give, rather, the best way to do so, and they still have the same attitude today. Each of Richard and Mary Ann’s seven children have found different causes they are passionate about, and proudly see the next generation beginning to follow the example set by their grandparents.

It is this generational attitude of giving paired with the reality of living through a diminished capacity situation that inspired the LaValley family to donate $1 million to the ProMedica Goerlich Center expansion in memory of their parents.

Statistics for the state of Ohio show the number of people age 65 and older with dementia will increase 19 percent by 2025. This data, combined with increasing demand for services, has led to plans to expand Goerlich Center.

The Goerlich Center expansion project will serve the local population by providing the very best care and resources to patients and their families regardless of whether they are a current resident or are cared for in their own homes. This project will enhance the services currently utilized by inpatient residents, and offer community members therapy, education and resources through a dedicated separate entrance.

The LaValley’s believe this is a tremendous addition to the facility and an important community resource. They said Goerlich Center provides a life honoring service to a part of the population that can no longer advocate for themselves. Giving to this project gave them an opportunity to honor their parents, by naming the facility in their memory. Richard and Mary Ann’s philanthropic spirit lives on, and continues to impact many.

To learn more about the Goerlich Center expansion, contact Lynn Masters: lynn.masters@promedica.org.
Volunteering: The Gift of Time

Long-time Fremont resident, Myrtle Koch celebrated her 100th birthday this October. More than 30 of those years have been spent volunteering at ProMedica Memorial Hospital, where she still volunteers two mornings a week.

Myrtle began volunteering at Memorial Hospital when a physician’s wife made the suggestion to her. Her first assignment was in the mailroom, where she sorted and delivered mail to all the departments. She then moved to the laboratory and spent many years there. Most recently, she has been assisting with Golden Threads, a senior program at Memorial Hospital.

The Golden Threads program is a resource center for individuals 55 and over which links them to various resources, answers questions and assists with appointments. Myrtle supports by answering phone calls and making referrals as well as other clerical support.

“The most rewarding part about my experience has been meeting people and building friendships. I’ve enjoyed getting to know the other volunteers and hospital employees,” shared Myrtle.

Myrtle feels it’s important to stay connected to others and finds that volunteering at the hospital gives her this opportunity. She also likes the routine and has found volunteering to be very worthwhile.

“We are so grateful to have Myrtle as part of our Memorial Hospital family. She is an inspiration to all of us and we were excited to celebrate her 100th birthday,” expressed Pam Jensen, president, ProMedica Memorial Hospital.

If you’re interested in volunteering or learning more about Golden Threads, contact Annette Overmyer: annette.overmyer@promedica.org or 419-334-6609.

Champions of Philanthropy

Thank you to the following ProMedica caregivers who have been honored by our patients through our Grateful Patient Program, and to our employees who have been recognized for furthering a culture of philanthropy at ProMedica.

Dr. Andrew Assenmacher  
Jean Austin, CNP  
Tina Baben  
Dr. Danielle Barrow  
Dr. Tim Beidelsches  
Dr. Stephen Bell  
Dr. Hemlata Bhaskar  
Kristine Bodine-Zeller  
Dr. Burton Brodsky  
Julie Buck  
Dr. Charan Cheema  
Dr. Anthony Comerota  
Dr. Ricardo J. Compean  
Dr. Donald Crescenzo  
Angie Curtiss  
Dr. William Decker  
Defiance Total Rehab  
Dr. Robert DeRosa  
Eric Dickerson, RT  
Dr. Kelly Emch  
Sarah Farmer  
Dr. Susan Federman  
Dr. Anthony Frogameni  
Dr. Dennis Furlong  
Dr. Terry Gibbs  
Dr. Richard Girardi  
Dr. Robert Grande  
Cathleen Gross, RN  
Ashley Hill, RN  
Meagan Hough  
Dr. William Johnson  
Dr. Sanjiv K. Joshi  
Lou Anne Justus, PA  
Dr. Abdul Kabir  
Dr. Adil Karamali  
Dr. Laura Katz  
Dr. Rajat Kaul  
Dr. Emile Klada  
Danine Lajiness-Polosky
New Surgical Standard Gives Patient More Confidence and Comfort

“I am now part of a sisterhood I didn’t sign up for,” remarked Karen Mathison after her recent breast cancer diagnosis. She joins a community of more than 3.1 million women who have a history of breast cancer in the U.S.

Karen discovered her cancer after a routine mammogram: “I never had an irregular mammogram. But this year, something looked different, which led to an ultrasound and a biopsy. And then the phone call telling me I had cancer.”

Shortly thereafter, she underwent a lumpectomy, and thanks to funding from ProMedica Toledo Hospital Foundation, Karen had access to a new option for marking tumors before breast surgery. Magseed, offered at ProMedica Breast Care, provides a simpler, more effective alternative to the traditional wire localization methods.

Until now, most women having a lumpectomy had to undergo a procedure where a wire is inserted into the tumor and serving as a road map for the surgeon to remove the diseased tissue. Although widely used, wire localizations can be painful and have complications. Magseed directly addresses these obstacles.

During surgery, a magnetic probe called a Sentimag detects the Magseed, guiding the surgeon to the tumor. The Sentimag probe and Magseed provides more accurate removal of cancerous tissue.

“The Magseed is a size of a grain of rice so I didn’t feel anything. They inserted it with a needle after some numbing medication and within seconds, it was done and I went about my normal day. It was not complicated and caused me no discomfort,” explained Karen. “I actually felt more confident because I knew Dr. McPhee and his team were better equipped to find all of the cancer in my breast,” she continued.

The FDA approved Magseed in 2016, and in August, ProMedica Toledo Hospital adopted Magseed, becoming the first hospital in the area to use the new technology.

Karen expressed her appreciation: “I am so thankful for my annual mammogram, the entire team at ProMedica who’ve helped me navigate this journey, as well as advanced technology like Magseed to help me meet my goal: a full, long life. I am in this to win it!”

If you’re grateful for the care and compassion you or a loved one received at ProMedica, we’d love to hear from you. To share your story, honor a caregiver or express your gratitude by making a donation, please visit promedica.org/give or call Amanda Graven at 419-291-0212.

Champions of Philanthropy

Gail Lindo
Dr. Joshua Lucas
Dr. Rebecca Marshall
Dr. Tatiana Masyk
Kelly Mauric, CNP
Amy McGhee
Memorial Hospital Women’s Diagnostic Center
Dr. Shelly Mills
Monroe Regional Hospital Emergency Department
Monroe Regional Hospital OB Department
Dr. Rex Mowat

Dr. Ravi Narra
Lisa Novitski
Amy M. Pond, PA
Dr. Sean Rae
Cindy Reinhart
Michelle Runyan
Dr. Siddharth Saraiya
Melissa Schlotterer
Rhonda Sewell
Dr. James Smith
Dr. Wayne Smith
Dr. Alan Snider
Sharonda Stimmage

Rosemary Tellor
Toledo Hospital Emergency Department
Toledo Hospital Fifth Floor Nurses
Dr. Albert Tsang
Dr. Jackie Vannuyen
Monica Walentowski
Chris Weber
Stacy Wilson, RN
Dr. Ahmad Zakeri
COMMUNITY TIES

TRA Wins Pollyball!

The 26th annual Pollyball Tournament took place on Aug. 19. The event is named for Polly Hylant-Tracy who lost her battle with cancer in 1990. Her husband, three daughters and family wanted to remember her in a special way, and thus, Pollyball was born. Over the past 25 years, Pollyball has raised nearly $1 million to support breast cancer detection and awareness programs. This year, the team from Toledo Radiological Associates was crowned champions!

A Weekend at Kaitlyn’s Cottage

The 2017 Kaitlyn’s Cottage Gala and Golf Outing were a huge success. On Friday, July 7, guests enjoyed dinner and dancing at the beautifully transformed Defiance Knights of Columbus Hall. Chrys Peterson set the stage for a touching line up of speakers, highlighted by the heartfelt remarks from Kaitlyn’s 16-year-old sister, Jaiden. On Saturday morning at Auglaize Golf Club, attendees enjoyed golf, food and fellowship. This fun-filled weekend raised more than $50,000 for Kaitlyn’s Cottage. Many thanks to our sponsors, attendees and volunteers!

Cheers to 10 years of Flower Golf

The 2017 ProMedica Flower Hospital Golf benefit raised $155,805 to benefit Hickman Cancer Center and Chrysalis. Since its 2008 inception, the event has raised $1 million! A huge thanks to the 48 sponsors along with Mission Partners who continue to support our patients and their families!

Teeing Up for Mental Health

The Lenawee Golf Benefit was held on June 23 at Hantz Golf Club with 30 sponsored golf teams and 175 dinner guests amongst volunteers and other attendees. The event was a huge success; approximately $90,000 was raised to help support mental health in Lenawee County.
Memorial Hospital Golf Classic

On June 9, the 31st Annual Golf Classic was held at Fremont Country Club. Nearly 140 people, including 29 sponsored golf teams, volunteers and other guests attended to help raise awareness for mental health needs in our community. Approximately $25,000 was raised.

Unmasking Mental Health2

ProMedica Foundations continued the mental health conversation with more than 1,000 guests at Unmasking Mental Health2. The Sept. 7 event took place at International Park, where attendees enjoyed an evening of conversation, delicious cuisine from 30 local chefs and live music from one of Toledo’s top cover bands, Venyx.

A portion of the net proceeds will be returned to local hospital and business unit foundations, and the majority will support the programming and operation of Chrysalis, a residential treatment and transitional care facility for pregnant women with addiction. This facility uses evidence-based practice to offer intensive services and support to ensure a healthy pregnancy, birth and successful community reintegration for mothers and their children.

Impact and Inspire: Downtown Toledo’s Revitalization

Nearly 200 guests gathered for Impact and Inspire (I’m In) on July 13 at the Toledo Museum of Art. The event featured two influential speakers who are very involved in the future of our city: Randy Oostra, president and CEO of ProMedica, and Brian Kennedy, director, president and CEO of Toledo Museum of Art. They discussed recreating a thriving and successful downtown as well as the major roles their respective organizations are taking in the process.

After the presentation, guests took a short bus tour of the current and future downtown Toledo hot spots and were provided with free admission to the Berlin Painter exhibition. Attendees brought craft supplies and recyclables to benefit the Museum’s Family Center.

Cookin’ for a Cause

In August, ProMedica Fostoria Community Hospital Foundation held it’s Cookin’ for a Cause event at the Meadowbrook Ballroom in Bascom. Ten celebrity servers were paired with five chefs to serve the crowd of approximately 150 guests, and nearly $20,000 was raised to support mental health services.
COMMUNITY TIES

The Big Give

A huge thank you to Buffalo Wild Wings, who raised just over $29,000 for the Danberry Treasure Chest. This fund assists patients and their families battling chronic or debilitating diseases at ProMedica Toledo Children’s Hospital.

Multimillion-Dollar Night

In late July, at the home of Randy and Barb Oostra, ProMedica Foundations hosted a small gathering to celebrate some wonderful gifts made to a number of campaigns and initiatives. We honored 10 donors with gifts totaling $7 million! It was a thrill to see people supporting ProMedica’s Mission in such significant ways, and their stories moved all of us. We were proud to highlight major gifts from the following:

- Generations of Care Toledo and Toledo Children’s Hospitals - Cleves and Kathy Delp, Jarrod and Erin Hirschfeld, Jeannie Hylant and the Hylant Family, Dr. Mouhammad Jumaa and Sara Droubi, Keith and Katy Walker, and Dr. Syed Zaidi and Wajeeha Naz.
- Generations of Care Goerlich Center – Dick and Robin LaValley and the LaValley Family Foundation.
- The Ebeid Institute for Social Determinants (and Market on the Green) – Jerry Jones.
- Generations of Care Hickman Hospital – Frank and Shirley Dick, and Patrick and Debbie Farver and the Farver Family Foundation.

Like a similar event last fall, where we announced $4.25 million in gifts, the event served as a great way to recognize these generous donors and inspire others considering gifts.

ProMedica Summer Concert Series Kicks Off in Redesigned Promenade Park

Friday, July 21 was the kickoff to the ProMedica Summer Concert Series in downtown Toledo’s Promenade Park. The re-opening of the public park, adjacent to the new ProMedica downtown headquarters, was marked by performances from northwest Ohio natives Caly Bevier and Crystal Bowersox, accompanied by the Toledo Symphony Orchestra. The free event was one of three shows in Promenade Park this summer. The second concert was Friday, Aug. 25, and featured Grammy Award-winning producer and vocalist Steve Tyrell and the third concert, A Symphonic Tribute to the Music of Prince, was Friday, Sept. 15. A tribute band made up of former members of Prince’s New Power Generation performed his biggest hits. The ProMedica Summer Concert Series will return in 2018 with even more concert dates, starting the Friday of Memorial Day weekend.
In what was a truly exciting moment for the community, we celebrated the groundbreaking and naming for the new Lenawee County hospital on June 19. The next generation - about two-dozen children - did the honors of breaking ground at noon, followed by an evening ceremony with more than 250 in attendance.

During the program, a generous naming gift was announced, unveiling the new hospital’s name, ProMedica Charles and Virginia Hickman Hospital. The Hickman family gift, made in major part by Steve and Sally Hickman, continues a long family tradition of giving back to advance healthcare in Lenawee.

Being constructed on the former 130+ acre Mission Pointe Golf Course, the new hospital will include acute and critical care beds, an emergency department, surgical suites, full radiology department, support services and medical office space. Consolidating the existing Bixby and Herrick hospitals into one facility, the new hospital represents more than a $100 million investment in Lenawee – the largest development in the county’s history.

Due to the generosity of the Hickman gift, we were also able to announce the expansion of the hospital project to include a health and wellness building, which will be the home of a new YMCA of Lenawee County.

This exciting partnership with the YMCA underscores the importance of wellness and physical activity as part of improving health.

Former ProMedica Board member David Hickman is chairing the Generations of Care capital campaign, with a combined fundraising goal of $18 million, targeting $10 million for the hospital and $8 million for the health and wellness/YMCA building. The campaign was launched with just over $11 million raised!

With the need to extend utility infrastructure to the new campus before starting construction, work on the actual site will begin late this year. The new hospital is expected to open in early 2020.
Mental Health Strides in Monroe

Fifty percent of all mental illnesses begin by the age of 14, yet only 20% of children and adolescents with diagnosable mental health problems seek treatment. In less than a year, Monroe County has made great strides to remove the stigma of mental health. 5,000 Mental Health Guides were created and distributed to schools, businesses and organizations. This guide helps people start the conversation and serves as a resource to find the care they need.

An electronic version of the guide can be found at promedica.org/menroementalhealth. Mental health resource magnets were also placed in all Monroe County school lockers in September, which have a link to the resource guide as well as the National Suicide Prevention hotline. A special thanks to our generous donors who helped make these resources available to the community.

Now is the time to recognize the most deserving!

As we head into the final stretch of 2017, take a moment to reflect on the amazing support and accomplishments that benefit ProMedica through philanthropy. It’s a great time to recognize individuals who have gone above and beyond to help ProMedica make positive changes in the community. Nominations for the 2018 Philanthropy Recognition Awards are available now.

Contact Stacy Harper: stacy.harper@promedica.org for award descriptions and a nomination form today!

Join us on #GivingTuesday

So many of our ProMedica Toledo Children’s Hospital patients are in the hospital for weeks, even months. Life (and fun) shouldn’t be put on hold in the hospital, which is where Child Life comes in. This program supports children and families coping with the emotional impact of childhood illness.

Child Life services include: educational therapy and tutoring; bedside play; therapeutic arts and crafts, like journaling, scrapbooking, story time and puppet theatre; music, play and pet therapy and diversion and coping strategies during treatment. Through Child Life, children are provided with the opportunity to play, develop and learn.

This year, ProMedica’s Giving Tuesday campaign will make a direct impact on Child Life at Toledo Children’s Hospital. Please join us by making a donation at giving.promedica.org/givingtuesday and encouraging others to donate on “Giving Tuesday” November 28, 2017.

Thank you for partnering with us to make a powerful difference in the lives of others.

Questions? Call 419-291-5452, or visit us at promedica.org/give.

Your privacy is important to us. If you no longer wish to receive any ProMedica fundraising communications, please call 855-646-1815 or email foundation.optout@promedica.org.