

IMMEDIATE

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ProMedica Reorganizes Brass Remains Chief Executive Officer and Oostra is named President and Chief Operating Officer

Toledo, Ohio August 7, 2006—Alan W. Brass, FACHE, chief executive officer and president of ProMedica Health System (PHS) announced today the second phase of management reorganization of the health care system. Brass stated that he would retain his title of chief executive officer and enter his second decade of leadership by focusing on external opportunities and continued expansion of the system. Brass also announced the promotion of Randy Oostra, FACHE, to president and chief operating officer of PHS. Oostra most recently held the positions of corporate vice president, strategic business development; and president, PHS North Region. These new responsibilities will be effective August 28, 2006.

“ProMedica’s commitment to continuing to provide our patients and their families with the highest quality and most technologically advanced care means continued development and expansion of our system,” Brass stated. With Brass’s commitment to external growth, he stated “that it is with great pleasure” that Oostra will assume responsibility for internal operations of the system. Brass added, “Randy brings a wealth of operational experience to his new role.”

Additional key corporate management appointments include:

- Barbara Steele – Currently president PHS Central/South regions, will now also oversee the PHS East Region.
- Terri McLain – President, Product Line Development and Chief Construction Officer. McLain most recently held the position of president, PHS East Region. McLain will also continue in her role as Chief Communications Officer.
- John Horns – Currently president of PHS West Region, will now also assume responsibility for PHS North Region.
- Barbara Petee – Corporate Director, Advocacy, Community and Government Relations/Corporate Events. Petee’s new role includes responsibility for government relations.

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Key regional appointments include:

- Greg Corbett – President, Bixby Medical Center and Herrick Memorial Hospital
- Gary Gordon – President, The Toledo Hospital
- Tim Jakacki – President, Defiance Regional Medical Center and Fostoria Community Hospital
- Bill Mueller – President, Bay Park Community Hospital
- Robert Reiter, MD – Senior Vice President, Quality and Continuous Performance Improvement
- Dan Schwanke – Senior Vice President, Operations, Fostoria Community Hospital
- Jeff Keller – Vice President, Compensation and Benefits, ProMedica Health System
- John Meier, MD – Vice President, Quality, ProMedica Health System
- Paul Muneio – Vice President, Future Technology
- Mike Ruhlen, MD – Vice President, Medical Informatics (in addition to his current role as Vice President Medical Affairs at Toledo Children's Hospital)

Frank E. Duval, chairman of the PHS board of trustees said, "Alan Brass and his management team have accomplished a great deal during the past nine years, including earning the esteemed recognition as the United States 1st most integrated health care system. My fellow board members and I believe that Alan has the vision to make ProMedica an even stronger health care provider for the future." Duval added, "We are excited about ProMedica's future because we know the expansion will allow us to recruit and retain outstanding medical professionals while continuing to provide the highest quality of care for those we serve."

Brass stated that these changes set the stage for the third and final phase of the PHS management reorganization that will take place in early 2007. During the next year, PHS will also begin a similar process for board succession planning and development.

ProMedica Health System, ranked the 1st most integrated health system in the country, was formed in 1986 and is a Toledo, Ohio-based, not-for-profit health care organization with 15,000 employees, 70 corporations and joint ventures, 2,900 physicians and more than 233 facilities in its 23-county service area in northwest Ohio and southeast Michigan. ProMedica facilities treated more than 2.25 million patients in 2005 and includes 10 hospitals; ProMedica Continuing Care Services with senior, rehabilitation and integrative services; ProMedica Physician Group, a large network of primary care, obstetrics, and specialist physicians; Paramount Health Care, the largest HMO in northwest Ohio; and the Health, Education and Research Corporation, with more than 150 academic affiliations. For more information, please visit www.promedica.org.

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